To whom it may concern,

My name is <insert name> and I’m a regular patron at <insert name of establishment>.

On my last visit, your restroom had toilet paper available for our use, but I couldn’t help noticing that there were no period products available.

I’m sure this is just an oversight, as no one would intentionally disadvantage menstruating patrons.

Menstruation is not a choice. By making period products readily available in public restrooms, we’re making public restrooms more inclusive.

Close to half the population menstruates, has menstruated or will menstruate. It’s time to change the current narrative which disadvantages people all over the world, and create greater equality, opportunity and wellbeing for all.

Join us as we normalize menstruation, so that everyone has adequate access to basic period products, effectively ending period poverty.

Kind regards,

<insert name>